


Jan 1, 2011 - Jul 31, 2017

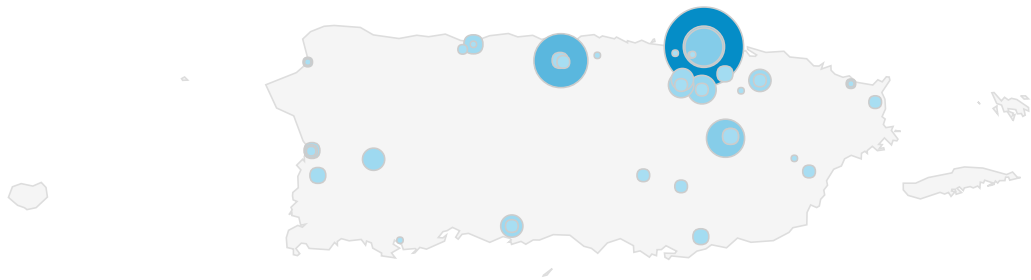
Location

ALL » COUNTRY: Puerto Rico

 Non-bounce Sessions
35.53% Sessions

Map Overlay

Summary



1  2,824

City	Acquisition			Behavior			Conversions Goal 1: Cuestionario		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Cuestionario (Goal 1 Conversion Rate)	Cuestionario (Goal 1 Completions)	Cuestionario (Goal 1 Value)
Non-bounce Sessions	9,755 % of Total: 35.53% (27,453)	53.83% Avg for View: 67.84% (-20.65%)	5,251 % of Total: 28.20% (18,623)	0.00% Avg for View: 55.17% (-100.00%)	5.68 Avg for View: 2.94 (93.41%)	00:33:05 Avg for View: 00:14:38 (126.00%)	4.54% Avg for View: 1.89% (140.68%)	443 % of Total: 85.52% (518)	\$443.00 % of Total: 85.52% (\$518.00)
1. San Juan	2,824 (28.95%)	55.56%	1,569 (29.88%)	0.00%	6.11	00:42:18	7.61%	215 (48.53%)	\$215.00 (48.53%)
2. Manati	1,510 (15.48%)	26.16%	395 (7.52%)	0.00%	7.40	01:00:29	0.73%	11 (2.48%)	\$11.00 (2.48%)
3. San Juan	1,450 (14.86%)	44.21%	641 (12.21%)	0.00%	4.59	00:08:26	0.00%	0 (0.00%)	\$0.00 (0.00%)
4. Caguas	709 (7.27%)	71.37%	506 (9.64%)	0.00%	4.85	00:31:02	5.50%	39 (8.80%)	\$39.00 (8.80%)
5. (not set)	470 (4.82%)	61.49%	289 (5.50%)	0.00%	4.81	00:14:19	0.00%	0 (0.00%)	\$0.00 (0.00%)
6. Guaynabo	321 (3.29%)	33.02%	106 (2.02%)	0.00%	5.21	00:20:00	2.18%	7 (1.58%)	\$7.00 (1.58%)
7. Bayamon	275 (2.82%)	56.73%	156 (2.97%)	0.00%	4.50	00:07:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
8. Bayamon	261 (2.68%)	88.51%	231 (4.40%)	0.00%	5.73	00:30:00	13.41%	35 (7.90%)	\$35.00 (7.90%)
9. Ponce	224 (2.30%)	80.36%	180 (3.43%)	0.00%	5.76	00:36:27	15.18%	34 (7.67%)	\$34.00 (7.67%)
10. Maricao	208 (2.13%)	83.65%	174 (3.31%)	0.00%	5.61	00:20:29	8.17%	17 (3.84%)	\$17.00 (3.84%)
11. Carolina	203 (2.08%)	35.96%	73 (1.39%)	0.00%	5.12	00:12:01	0.00%	0 (0.00%)	\$0.00 (0.00%)
12. Mayaguez	179 (1.83%)	82.68%	148 (2.82%)	0.00%	5.32	00:56:53	7.82%	14 (3.16%)	\$14.00 (3.16%)

13.	Arecibo	165 (1.69%)	90.91%	150 (2.86%)	0.00%	5.33	00:52:36	13.33%	22 (4.97%)	\$22.00 (4.97%)
14.	Rio Piedras	116 (1.19%)	42.24%	49 (0.93%)	0.00%	6.05	00:28:21	3.45%	4 (0.90%)	\$4.00 (0.90%)
15.	Guayama	115 (1.18%)	34.78%	40 (0.76%)	0.00%	3.85	00:06:39	1.74%	2 (0.45%)	\$2.00 (0.45%)
16.	Hormigueros	109 (1.12%)	87.16%	95 (1.81%)	0.00%	5.44	00:43:49	10.09%	11 (2.48%)	\$11.00 (2.48%)
17.	Caguas	88 (0.90%)	60.23%	53 (1.01%)	0.00%	4.60	00:06:01	0.00%	0 (0.00%)	\$0.00 (0.00%)
18.	Cayey	64 (0.66%)	79.69%	51 (0.97%)	0.00%	4.95	00:23:18	3.12%	2 (0.45%)	\$2.00 (0.45%)
19.	Carolina	55 (0.56%)	83.64%	46 (0.88%)	0.00%	4.65	00:56:10	7.27%	4 (0.90%)	\$4.00 (0.90%)
20.	Humacao	55 (0.56%)	78.18%	43 (0.82%)	0.00%	8.25	00:31:03	5.45%	3 (0.68%)	\$3.00 (0.68%)
21.	Guaynabo	51 (0.52%)	47.06%	24 (0.46%)	0.00%	4.53	00:08:01	0.00%	0 (0.00%)	\$0.00 (0.00%)
22.	Ponce	45 (0.46%)	64.44%	29 (0.55%)	0.00%	4.11	00:07:13	0.00%	0 (0.00%)	\$0.00 (0.00%)
23.	Aibonito	41 (0.42%)	85.37%	35 (0.67%)	0.00%	4.61	00:38:03	9.76%	4 (0.90%)	\$4.00 (0.90%)
24.	Fajardo	40 (0.41%)	87.50%	35 (0.67%)	0.00%	5.35	00:06:51	15.00%	6 (1.35%)	\$6.00 (1.35%)
25.	Aguadilla	38 (0.39%)	89.47%	34 (0.65%)	0.00%	6.66	00:30:10	23.68%	9 (2.03%)	\$9.00 (2.03%)
26.	PR-AT LARGE	33 (0.34%)	48.48%	16 (0.30%)	0.00%	5.00	00:09:20	0.00%	0 (0.00%)	\$0.00 (0.00%)
27.	Luquillo	28 (0.29%)	85.71%	24 (0.46%)	0.00%	4.36	00:21:51	0.00%	0 (0.00%)	\$0.00 (0.00%)
28.	Arecibo	25 (0.26%)	76.00%	19 (0.36%)	0.00%	5.16	00:09:22	0.00%	0 (0.00%)	\$0.00 (0.00%)
29.	Mayaguez	24 (0.25%)	79.17%	19 (0.36%)	0.00%	3.58	00:05:20	0.00%	0 (0.00%)	\$0.00 (0.00%)
30.	Trujillo Alto	8 (0.08%)	62.50%	5 (0.10%)	0.00%	4.25	00:12:39	0.00%	0 (0.00%)	\$0.00 (0.00%)
31.	Las Piedras	6 (0.06%)	66.67%	4 (0.08%)	0.00%	5.50	00:03:39	0.00%	0 (0.00%)	\$0.00 (0.00%)
32.	Catano	5 (0.05%)	100.00%	5 (0.10%)	0.00%	5.60	00:48:43	20.00%	1 (0.23%)	\$1.00 (0.23%)
33.	Urbanizacion Levittown	5 (0.05%)	60.00%	3 (0.06%)	0.00%	8.20	00:05:25	60.00%	3 (0.68%)	\$3.00 (0.68%)
34.	Guanica	4 (0.04%)	75.00%	3 (0.06%)	0.00%	3.75	00:02:23	0.00%	0 (0.00%)	\$0.00 (0.00%)
35.	Aguadilla Pueblo	1 (0.01%)	100.00%	1 (0.02%)	0.00%	2.00	00:01:56	0.00%	0 (0.00%)	\$0.00 (0.00%)